

# Sierra Madre News

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SIERRA MADRE, CALIF. THURSDAY, DECEMBER 4, 1952

VOL. 47, NO. 4

## Around the Square

There was a long shadow and a hearty "Hi" when Milt (former Mayor) Steinberger dropped by last week to say he and Mrs. Steinberger would be seeing us around 'til after Christmas. They're here from their Phoenix home, staying with his sister, Miss Elizabeth Steinberger, at 529 Mariposa, during the holidays. He said we could quote him; we will: "I've been all over the country, and this is still the best darn little town and the best darn people anywhere. Got quite a shock when I didn't see the PE station, but you know, that little spot looks pretty nice." Seems like old years, mayor.

If there's any truth in the statement that misery loves company, then Sierra Madreans who worry about local parking should find some consolation in this item. Word comes by carrier pigeon that shoppers in Pomona will be hopping local buses free of charge between the evening hours of 6:30 to 9:30 p.m. beginning Dec. 15. How come? Because the merchants, who are staying open evenings at those hours, are paying the bill. They say they don't want their customers irked by—you guessed it—the parking problem.

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## Bank Displays Float Trophies Won By City

The Bank of Sierra Madre is now displaying pictures of Sierra Madre floats which, in years past, have been entered in the New Year's parade sponsored by Pasadena's Tournament of Roses Association.

In viewing the exhibit, patrons of the bank also will see some of the trophies awarded to the City of Sierra Madre in its long history of prize winning floats, including the one of 1918.

Available at the bank are the printed forms by which Sierra Madreans may cast their votes for the six girls to be selected for the float this year. For every dollar contributed toward the \$1500 needed for construction of the 1953 float, each contributor has the privilege of casting ten votes for a local girl.

The six girls to ride the float must be 16 years of age, or older. Charles E. Louk, chairman of Sierra Madre's Float Committee, has announced.

Louk predicts that Sierra Madre will have another winner on the first day of next year, with its New Year's entry in the parade's theme of music, "Abul A-bul A-mir," provided the people of Sierra Madre rally around with their cash donations and personal services to help create the float.

We could go into the subject of how the average housewife, shopping for a choice piece of meat, will elbow her way until she becomes a shopping "savage beast," and how some merchants may figure that music can soothe that savage beast but we won't. We still believe that all of us like music, whether it is a sales psychology or not. Shopping, especially at holiday time, has always been an arduous task—and if the merchants try to make it more pleasant than more power to them!

## Hjordis Parker Returns From Tour To Be At Civic Tonight

Hjordis Parker, who left Oct. 9 for a film lecture tour about Norway, returned to Sierra Madre last Friday after appearing before an approximate 50,000 people in seven states. She will be the first resident of Sierra Madre to give a one-woman show in Pasadena's Civic Auditorium in Elmer Wilson's "World Adventure Series" when she presents a film lecture there, "Saga of Modern Norway," Thursday evening, Dec. 4.

The states she visited on her recent tour were New York, Ohio, Illinois, Michigan, Wisconsin, Missouri and Iowa. In Chicago her show in Orchestra Hall was attended by the Norwegian General Consul and his staff, who entertained her during her three different visits there. After completion of her tour, she was invited by the National Geographic Society to set a date for her second appearance in Washington, D.C., in Constitution Hall, which seats 4000 people.

Mrs. Parker came to this country as a child from Oslo, Norway. Her father served in the Norwegian diplomatic service. She became an American citizen and later a student of journalism and languages at the Universities of California and Washington.

Her life followed the normal course of marriage, complete domestication punctuated by club work and civic activities. Then came the shock of the 2nd World War and the tragedy that struck her native country. At the close of the



HJORDIS PARKER

war Mrs. Parker set out alone on a tramp steamer for France. From Paris she flew to Stockholm and from there to Norway. Thus began a career of film lecturing that was to win for her the recognition and help of the Norwegian government, the chance to further international understanding between her two countries and

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## Sunday Is Retreat Day at St. Rita's

The northern district of CYO, to which the Young People's Club of St. Rita's Parish belongs, will observe the Annual Retreat Day at St. Rita's Church next Sunday, Dec. 7.

The religious exercises will begin with Mass at 9:30 a.m. and will be terminated in the afternoon at 4:30 o'clock with the Benediction of the Blessed Sacrament. Father Hugh Noonan, of the Franciscan Retreat House at Malibu, will be in charge.

The Feast of the Immaculate Conception will be observed the following day, Dec. 8. Masses in the morning will be at 6, 8 and 10 o'clock.

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## Bids on Swim Pool Job Are Being Heard

The bids that so far have been made for the building of a swimming pool in City Park range from \$45,000 to \$60,000, according to Ralph "Pappy" Welch, chairman of the Swimming Pool Ways and Means Committee.

The figures quoted do not include the cost of dressing rooms and plumbing facilities, Welch said last Monday afternoon at an impromptu meeting of interested citizens attended by W. R. Lees, Judge John Mead, Thomas Schwartz and Edwin Timrot.

One of the most popular questions at the meeting was: "Where's the money coming from?" Chairman Welch expressed confidence in the belief that Sierra Madreans would pitch in "to put the deal over."

The position of the pool at the west end of City Park was discussed, and Welch appointed Judge Mead and Councilman Charles H. James to study the zoning problems that might arise in locating the pool.

Schwartz suggested that a wall be erected at the south and west edges of the pool to cushion the noise of crowds that otherwise might disturb the neighbors. It was agreed by all that such a wall should be included in the plans.

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## SANTA GIVES DIRECTIONS FOR LETTERS



NORTH POLE—(Special to the News)—Santa Claus has issued a bulletin designating the Sierra Madre Fire Department as his official receiving depot for forwarding Christmas mail.

Mr. Claus, white-whiskered dean of Christmas giving, said Sierra Madre boys and girls should address their letters to him, in care of the local Fire Department.

It is understood that the fire fighters will forward the letters to Santa at frequent intervals during the next few weeks.

At his press conference yesterday, Mr. Claus stroked his beard, grinning broadly, and disclosed that he has kept "a watch" on Sierra Madre youngsters this year and that "most of them have been good boys and girls."

"Please tell any of the youngsters who are shut in, through illness, to drop me a line," he said, "or get momma to, and maybe I'll be able to pay them a personal visit Christmas Eve."

When Santa was told that a few of Sierra Madre's boys and girls have been writing to him since last summer, he didn't say anything—but he chuckled, with a big twinkle in his eye.

## City To Attempt New Rubbish Haul System

Residents of Sierra Madre who have not yet received their marked calendars from City Hall should receive them in the very near future, according to R. Merritt Baker, city superintendent. Purpose of the calendars is to solve the problems that so far have existed in the collection of trimmings and other combustible refuse—it is hoped.

At the top of the calendars one day of the week is marked in large red letters; either Monday, Tuesday, Wednesday, Thursday or Friday. The day named is the day scheduled for the collection of combustible rubbish at whatever house the calendar is delivered to.

In the case of Monday, for instance, the question might still arise: "Which Monday?" The answer can be found on the calendar where the date has been inked to designate the first, second, third, fourth or possibly the fifth Monday of each month.

The calendar also points out that "It is unlawful for refuse to be placed on the parkways for prolonged periods prior to regular collection days." It also is stated that when a sufficient number of householders use containers, plans have been made to make collections of rubbish twice a month instead of just the one hauling that now is made.

Sierra Madreans who would like to do their share in helping to improve the appearance of city streets can not only accomplish this but also can simplify their own combustible rubbish problems by discarding haphazard containers in preference to a type of container described as follows:

One that is metal, or waterproof wood, or waterproof fibre, without interior projection which could cause waste material to stick when container is being emptied. The proportions would preferably be larger at the top diameter than the bottom, to make the container easier to empty, but straight-sided cylinders also would be acceptable.

Restangular wooden containers with a capacity of not more than two and one-half cubic feet might be used so long as they remained in good condition.

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**BOWMANS WIN NEW CAR AT GROCERY**

"Lady Luck" was riding on the shoulder of two of our neighbors in Sierra Madre. Mr. and Mrs. Ray Bowman of 161 N. Lima, won one of the 1952 Plymouth 4-door sedans in the drawing sponsored by a valley merchant.

Mrs. Bowman is an occupational therapist at the Pasadena Spastic Children's School and Mr. Bowman is a teacher in our Sierra Madre Elementary School. She reports that they both have cars that are of such an elderly age that their lucky win "is a blessing in disguise."

Mrs. Bowman had but one ticket stub among tens of thousands that were entered in the drawing.

**CHRISTMAS GIFTS  
THAT CONTINUE TO  
ARRIVE ALL DURING  
THE YEAR**

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**MEETING YOUR NEIGHBORS IN****Hastings Ranch**

KAY GATES, Custer 5-2183

For the readers of this column who have followed with interest the proposed rubbish station in East Pasadena, the Halstead Transfer Station, there is good news this week. At a recent meeting the Board of Supervisors denied the permit to Henry J. Adams to establish this station at his requested location, 500 feet west of Halstead street adjacent to the Santa Fe Railroad tracks.

Mr. Adams was allowed five days in which to appeal this measure and since no communication has been received it looks as though the battle is won. Many thanks to all of you for your tremendous and successful efforts in fighting this proposal.

The Hastings Ranch Garden Club held its monthly meeting last week in the home of Mrs. Charles Ayers on Canfield road. At a short business meeting, plans were made for an exchange of plant cuttings and slips between members of the club. Then the president, Mrs. Jay Rimmel, gave a very interesting demonstration of the various basic principles used in making artistic floral arrangements for the home. The meeting continued with each member showing the holiday mantel or table pieces she had brought and discussing how they could be varied to suit the color scheme or occasion. Many helpful hints for Christmas decorating were exchanged.

The afternoon ended with a surprise baby shower for Mrs. William Hogboom—a real surprise, too, for the honored member who was speechless when a large basket, decorated with pink crepe paper and overflowing with gifts, was set on the floor in front of her. Refreshments followed the theme of the shower—attractive cakes with pink and blue icing and a white stork on top, little pink and blue cups of nuts and candy, all served on pink and blue plates.

The queen of the 1953 Tournament of Roses will be publicly introduced for the first time Dec. 17 at the annual "Rose Queen's Breakfast" in the Crystal Room of the Hotel Huntington, at the early morning hour of 7:30 o'clock.

She will be attended by her six princesses, to be introduced by the breakfast chairman, Dr. Richard Hambleton.

Tickets for the event are on sale at the Junior Chamber of Commerce office, in Pasadena. More than 450 civic leaders and business men are expected to attend the breakfast, according to Dr. Hambleton. Honored guests will be the mothers of the girls, former president and Rose Queens.

Scrolls will be given to each of the seven girls, who are Diane Armstrong, Leah Feland, Sandra Gilman, Jacqueline Ann Hoerger, Eleanor Marie Johnson, Judy Lynne Roberts and Nancy Smith.

Diane Armstrong, a resident of Sierra Madre, is well known here as a former Wistaria Queen, movie starlet and magazine cover girl. She is a student at John Muir College.

So far, reservations have been reported from Pasadena, Sierra Madre, Burbank, Altadena, San Marino, South Pasadena, Arcadia and San Gabriel schools.

Twenty hostesses have been assigned to the auditorium during the concert to make sure that the audience is undisturbed by young pranksters while it listens to such great works as Ravel's "Mother Goose Suite," and the second movement of Beethoven's "Symphony Number Eight," also "Anitra's Dance," and "In the Hall of the Mountain King," from Grieg's "Peer Gynt Suite."

Sponsored by the PTA and the Pasadena Junior Philharmonic Committee, tickets are obtainable within the vicinity through the PTA music chairmen of public schools, and the music teachers at parochial and private schools.

These "unknowns" must be found and spread of infection controlled—by more chest X-ray, educational, and research programs.

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known" cases of tuberculosis—people who are infecting others... and losing their own health.

These "unknowns" must be found and spread of infection controlled—by more chest X-ray, educational, and research programs.

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tuberculosis. Send in your contribution today.

Buy Christmas Seals

Christmas Greetings

**Angelus Guild Plans Play-Reading Dec. 18**

The Christmas program scheduled for the Angelus Guild of the Church of the Ascension will include the reading of a Christmas play Thursday evening, Dec. 18, at 8 o'clock in the church's parish hall.

A group of drama students from the Pasadena Playhouse will give the reading. Mrs. Walter P. White, Jr., president of the guild, has announced an invitation to everyone who wishes to come. Refreshments will be served.

**Ceremony to Begin New Jewish Center**

Ground breaking ceremonies for the new 3-story Jewish Community Center building will be held Sunday, Dec. 7, at 1 p.m. at 5870 W. Olympic Blvd. Reportedly the largest Jewish Community Center west of Chicago, the new structure will cost \$1,211,465, according to Max W. Bay, president of the Jewish Centers Association.

Civil Defense adds up to just one thing: readiness for any emergency.

**Churches**

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**Well Known Musical Duo To Appear At Bethany Sunday**

The Sunday evening service of December 7 at Bethany Church will feature the music of the nationally known musical duo of Phil Kerr and Don Hegland.

Phil Kerr, who has conducted the renowned Monday Night Musicals at the Civic and Shakespeare Auditoriums of Pasadena

of Christian music.

"Hegland, in my mind, is the greatest organist in Christian circles today," says Rev. Don B. Rood, Bethany pastor. Phil Kerr is the composer of nearly a thousand hymns, including the renowned "Lover of My Soul." The service begins at 7:30 and the general public is cordially invited to attend.

The Rev. Mr. Rood will be speaking at the Monthly Communion Service at the 11 a.m. hour. His subject: "Remember Jesus Christ." Bible School is at 9:30 with classes for all ages.

The church is located at the corner of N. Baldwin and W. Montecito.

for nine consecutive years will lead the service, presenting some of his own musical compositions, and will present as his special feature a newcomer to the Phil Kerr Musical Family of Artists, Don Hegland, formerly of Oakland, Calif.

Hegland for years was the organist of the famed Neighborhood Church of Oakland and during that time received numerous lucrative offers from the theater world but declined because of an inner desire to continue his career in the field

**CARD OF THANKS**

The family of John J. LuVisi wish to express our thanks for the many kind expressions of sympathy in our recent bereavement.

The Women's Division of the Foothill Jewish Community Center, 212 N. Lima, will sponsor a bazaar on Sunday, Dec. 7, starting at 1 p.m. Organizations cooperating include the Men's Club, the Foothill Youth Group, Hadassah, The Moppettes, and the R. G. B. Aides. Proceeds will benefit the above-mentioned groups and the Center.

The food section will feature homemade jams and jellies, gefilte fish, blintzes, cheesecake, and other delicacies. In addition there will be a games section and a pony ride.

The bazaar will be culminated with the drawing for a motion picture camera. Mrs. Aaron Glaser is president of the group.

**Model Contest Winners Told**

Prize winners in the recent Monogram Model Contest sponsored by Rasmussen Appliances and Sporting Goods are being announced this week by Mr. Rasmussen.

Senior Division trophy winners: 1st place, Dale Wallner, with Corsair flying model; 2nd place, Richard Hobson, with Thunderjet; 3rd place, David Porter, with jet speed boat. Junior Division trophy winners: 1st place, Gary Forstner; 2nd place, Allen Childs, Jr.; 3rd place, Martin Meeker. Honorable mention medals were won by Donald Civerals, Bob Lefier, Richard Hobson and Billie Meeker.

**Christmas Seal Sale Establishes a Record**

First week returns from the Christmas Seal Sale in the fight against tuberculosis were in excess of \$104,000, according to Eric Smith, chairman of the Christmas Seal Fund Committee of the Los Angeles County Tuberculosis and Health Association.

With these results establishing a record, officials in the campaign have indicated that the goal of \$550,000 would be reached.

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**Auxiliary Has Exchange Party**

The Auxiliary to the Sierra Madre Community Nursery School had a "Christmas idea exchange party" last night, at the home of Mrs. Harold Bartel, 566 Manzanita avenue.

All the members brought things that they made for either holiday gifts or decorations, and shared their ideas with all those attending the party.

**'Stalag 17' Opens Tonight At Playhouse**

A barrage of salty laughter is "Stalag 17," the Bevan-Trycinski comedy-drama which is aimed at Pasadena Playhouse from Dec. 4 to 14. The hit play also uses a crackling string of high tension drama, excitement that makes a double barrelled treat for playgoers.

A Nazi prison camp, a stalag numbered 17, is the setting in which a group of American airmen provide the antics and the action.

Via dialogue of the earthy sort, understandable to adult ears and minds, the men from the USA provide entertainment and thoughts for their all-male predicament. There is an "informer" in the stalag and, in the tenseness of a life and death deal, it's up to the men of "Stalag 17" to find him.

An all-star cast plays the Pasadena staging, with Adam Williams, Stanley Adams, etc., under Boris Segal's direction.

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**ARMOURS — LB. CAN CHILI & BEANS** **29c**

**FERN — EMBOSSED — 80 COUNT PAPER NAPKINS** 2 PKGS. **25c**

**HIGHLAND SYRUP**

**RATH'S, 8-oz., BREAKFAST SAUSAGE** **29c**

**GRANULATED SOAP WHITE KING** LARGE SIZE **25c** GIANT **49c**

**COLORED, QUARTERS TASTEWELL OLEO** **19c**

**ROYAL DISH GRATED TUNA** 6-oz. Can **19c**

**A-1 — 2½-lb. PKG. PANCAKE FLOUR** **29c**

12-OUNCE **23c** 24-OUNCE **45c**

**FROZEN FOOD VALUES** STOCK YOUR FREEZER WITH THESE

**BIRDSEYE — PAN-READY — 1-LB. 14-OZ. FRYERS** **\$1.39**

**SNOW CROP DICED POTATOES** **19c**

**WONG'S COOKED RICE** **15c**

**ROSE ROYAL CHEESE CAKE** 12-oz. **39c**

**FRESH FRUITS AND VEGETABLES**

**SWEET FLORIDA TANGERINES** 2 LBS. **25c**

**SOLID GREEN CABBAGE** **2c** lb

**FANCY, GREEN PIPPIN APPLES** 3 LBS. **19c**

**LARGE, SWEET, NAVEL ORANGES** **9c** lb

**QUALITY MEATS**

**PORK MANNING'S CHOICE POT ROAST** **59c** lb

**LOIN-END ROAST** **49c** lb

**CENTER-CUT CHOPS** **79c** lb

**BACON** **45c** lb

**LB. CELLO WRAPPED WEINERS** **49c** lb

**DELICIOUS GROUND BEEF** **53c** lb

**ROESS MARKET**

**SELLER-CERTIFIED GROCERS CO-OPERATIVE**

SIERRA MADRE BLVD. AT LIMA

## SIERRA MADRE NEWS

9 Kersting Court Sierra Madre, Calif. Custer 5-3324  
Entered as second class matter at the Post Office at Sierra Madre California, under the Act of March 3, 1897.

OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE  
PUBLISHED EVERY THURSDAY  
ESTABLISHED OCTOBER 2, 1906.  
Adjudication Decree Number—404,764  
Date of Adjudication—August 19, 1936  
Clifford C. Ward, Publisher and Owner

## New TELEPHONE DIRECTORIES



### Have Just Been Issued

To save time and avoid confusion please consult them for new listings and number changes. Thank you.



California Water & Telephone Company

### WILLIAM DEUTSCH SUCCUMBS AT 75

William Emil Deutsch, a resident of Sierra Madre for 67 years, died in a Los Angeles hospital Sunday after a three-week illness. He was the last of the charter members of the Sierra Madre Masonic Lodge.

Deutsch, who was 75, first came to Sierra Madre as a small child, after his parents' home along the Los Angeles river had been washed out by a flood. His last residence here was at 27 W. Laurel.

He leaves his widow, Carrie; two daughters, Mrs. Marjorie Bever of Monrovia, and Mrs. Irma Sheppardson, Riveria; two sisters, Mrs. Lillian Turner, Arcadia, and Mrs. Emma Anderson, Monrovia; and two granddaughters.

Services were conducted Tuesday afternoon at Grant Chapel, with Rev. Carl Smith officiating. Interment was at San Gabriel Cemetery.

**LADY LIONS IN YULETIDE SEAL CAMPAIGN**

Los Angeles County's 1952 Christmas Seal sale enters its second phase this week, when volunteer committees throughout the area open sales booths and place self-service Christmas Seal dispensers in key retail stores.

Mrs. Douglas R. Dickson, 430 E. Laurel, has been named chairman of the Sierra Madre Lady Lions committee which will place the self-service dispensers in stores here.

#### LAUGHLINS HAVE VISITORS

Mrs. W. C. Laughlin, 73 W. Highland, entertained last Friday for her cousins, Miss Stella and Navy Warner of Oskaloosa, Iowa. Also on the guest list were Mr. and Mrs. Harold Churchill of Stockton.

**Teen Talk.**

By Julie Conzelman

As usual, this Thanksgiving meant the traditional round of activities: The Gobble Hobble on Wednesday night, and the Turkey Tussle on Thanksgiving Day. Seen at the Gobble Hobble from Sierra Madre and having a wonderful time were Molly O'Donnell, Daniel DeBellis and Ronnie Boorman. On the field the Turkey Tussle ended with the fantastic score of 67-7, favoring the mighty Pasadena Bulldogs, but Muir kept good spirit through the whole game. And in the rooting sections of the two rival schools, it was just like "Old Home Week" with everyone home from college for the weekend.

Hats off to John Woehler, whose name appeared by two very amusing stories in the Big Game Issue of the Stanford Chaperon, which is, of course, the Stanford magazine.

Sierra Madre is honored by having Diane Armstrong, of 57 Lowell, in the Tournament of Roses Court this year. (Also candidate for Queen!) Diane is a student at Muir and the Commissioner of Assemblies there.

Home for the four-day weekend from Stanford, the home of the Indian, were Pat Halperin and Julie Conzelman, freshmen, and Margo Woodworth, who is in her sophomore year there. Also from up north, Shirley Peterson came down from Cal for a quiet visit home. Unable to come down for the Thanksgiving holidays, Sue Marmon will be home next weekend to stay through Christmas. Sue goes to Mills, 17, and Elise, 14.

Charlene Boorman is the secretary of the Canyon Vaqueros

#### SCHOOL BOARD

From page one

superintendent, spoke on behalf of the Kiwanis Club when he said the club would provide a waiting bench for the city's shelter house in the downtown Triangle. This statement brought smiles from the audience, not at mention of the bench, but at the reference to the shelter house—which, so far, doesn't exist.

Mrs. Evelyn Woodworth announced that sponsors of Family Service are soliciting funds to support the service.

Mrs. Ralph Twedell spoke possible volunteer task for some civic group, whereby young people might be helped to find jobs.

The treasurer's report was about "Jobs for Juniors" as a read by Mr. I. Inouye.

Another time, she and her associate photographer flew to Lapland on a seaplane, part of the time between mountain walls, at other times so close to the arctic mountain peaks that the noise of the plane scattered the herds of wild reindeer that were grazing on the summits. In Lapland, Mrs. Parker made friends among one of the Lapp tribes. On foot, she covered long distances with them over the arctic tundra, played with their babies and shared their meals of dried reindeer meat and coarse bread. She filmed a complete story of their activities . . . much of it by the light of the midnight sun.

"Saga of Modern Norway" follows Norse life from infancy to old age. Mrs. Parker found three old persons living on a mountain top on Norway's loneliest farm. They were the remnants of two families which had been perched up there continuously for over 1000 years. The path to their farm led almost vertically up from a remote fjord . . . a dangerous three-hour climb! "Naturally," said Mrs. Parker, "people don't just 'drop in for tea' at such a place. We were their second guests that year!" They served her milk and freshly baked bread with goat cheese in their "modern" house which they had finished in 1908. It had taken 30 years to carry up enough materials to build this house. The story of these old people brings the film to an end.

"Sweetheart, heart-design bracelet matches the case of this dainty, 17-jewel Elgin Deluxe. \$42.50

Other Elgin from \$33.75 incl. Fed. Tax

ELGIN—the only watch with the heart that never breaks, the guaranteed Durapower mainspring.

BYRON HOPPER JEWELER 11 Kersting Ct.

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## Has Reunion Dinner

Mr. and Mrs. H. Noel Deutsch of 341 Acacia had a family din-

## REDUCE

**Difficult Cases  
Are Our Specialty!**  
If everything else has failed, let us explain why our different approach gets results every time.

**Now You Can Have That  
Glamorous Figure**

DR. ANTHONY O. DERNELLE,  
D.C.—Health Offices

31 S. Baldwin CU. 5-1178

ner party at their home last Sunday. Their son, Frederick, and his wife, Gloria, drove in from Vista, Calif., to share in the good time. Frederick has just recently returned from Korea. In fact, his family first knew of his arrival in the States when they read the article in the News about his return.

Mr. and Mrs. Henry Noel Deutsch, Jr., and his wife were in the family group. Mrs. Deutsch is the former Suzanne Schrader.

Mr. and Mrs. Frank K. Schrader, who have recently returned from a European tour, were on hand to enjoy the reunion, too.

## Nursery School Dance Sets Festive Mood For Yuletide

### The Andrew Olsens Attend Family Party

Mr. and Mrs. Andrew Olsen of 37 Suffolk avenue spent a happy Thanksgiving Day in Pasadena at the home of their daughter, Esther, and son-in-law, C. C. Wilson.

Others present were Mr. and Mrs. Bill Olsen and son, David, and Mr. and Mrs. Donald O'Dell and daughter, Catherine.

Andrew Olsen came to Sierra Madre 64 years ago and was the first subscriber to the Sierra Madre News.

### CIVIL DEFENSE

From page one

A son, Richard Carl, has been born to Mr. and Mrs. Carl H. Bischoff, 185 Santa Anita court. Young Master Bischoff was born last Nov. 30 at St. Luke Hospital and weighed in at 6 pounds, 12½ ounces. The Bischoffs have another son, Bruce.

Mr. and Mrs. Ellett L. Jackson of 239 N. Wilson, have a new baby, Ellett Craig, at their house. The baby was born Nov. 26 at St. Luke Hospital. He weighed 7 pounds, 15½ ounces. The Jacksons have a daughter, Lorna Gail.

Mr. and Mrs. Truman O. Harte, 17½ N. Lima, had a baby girl born at St. Luke Hospital Nov. 28.

Mr. and Mrs. John Cornet, 6753 Temple City boulevard, Arcadia, announce the birth of their third daughter, Pamela, born last Tuesday, Dec. 2, at Huntington Memorial Hospital.

Their other daughters are Aly, 7, and Deborah, 18 months. John Cornet, better known as "Jack" to residents of Sierra Madre, is the butcher at Roess' Market.

Mr. and Mrs. Edward L. Butterworth, 1145 Singing Wood drive, Arcadia, will entertain with a dinner for Mr. and Mrs. Paul Case, Mr. and Mrs. George Meeker, and Mr. and Mrs. Tom Lynch.

Mr. and Mrs. Mac A. Cason, 462 Manzanita avenue, have planned a festive party for 62

Mr. and Mrs. Robert A. Bettencourt are being joined at their W. Sierra Madre boulevard home for supper, by Mr. and Mrs. Lorne Pratt, Mr. and Mrs. Loren Smith, Mr. and Mrs. Wayne Stinnett and Dr. and Mrs. Julius Hammer Schmidt.

Services Today For Leonard R. Johnston

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A native of Edgar, Nebraska, Dr. Johnson is survived by his wife, Florence; two daughters, Mrs. Joyce Kidd, Glendale, and Mrs. Florence P. Chiaffulio of Beverly Hills; a brother, Dr. James F. Johnson of Twin Falls, Idaho, and three grandchildren.

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Services at the Arcadia Presbyterian Church will be conducted by Rev. J. Davis Barnard and members of Masonic Lodge 408. Mortuary directors are Glasser and Miller.

Dr. Johnson also was a member of the San Gabriel Valley Shrine Club, Al Mallikah Temple of Los Angeles, Royal Order of Jesters, Arcadia's Glenn Dyer Post, American Legion, and the Arcadia Lions.

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# THEATRES

**SIERRA MADR**  
CU. 5-3301  
"Your Hometown Movie"

WED. - THURS. - FRI. - SAT.  
Rita Hayworth - Glen Ford

"Affair In Trinidad"

Joan Crawford  
"Sudden Fear"  
SUN. - MON. - TUES.  
Shelly Winters and Richard Montalban

"My Man and I"

Gene Kelly - Pier Angeli  
"The Devil Makes Three"

**BIG SKY**  
DRIVE-IN THEATRE  
1044 E. Huntington, Monrovia El. 8-2545

SEE MOVIES BEST  
ON LARGEST SCREEN IN THE

DEC. 3 THRU 9

"The Lusty Men"

Starring Susan Hayward, Robert Mitchum, Arthur Kennedy, Arthur Hunnicutt

— also —

"My Wife's Best Friend"

Starring Ann Baxter and Macdonald Carey

**DYK**  
ROS FOOTBALL ALVA  
"Choice of the Month"

NOW PLAYING

Gary Cooper in

"Springfield Rifle"

— plus —

"Leave Her to Heaven"

with Gene Tierney

**CROWN**  
CROWN THEATRE  
1044 E. Huntington, Monrovia El. 8-2545

KIDS FREE WITH PARENT

NOW PLAYING

Loretta YOUNG  
Jeff CHANDLER  
"Because of You"

ALEX NICOL  
FRANCIS DÉE

WITH ALEXANDER SCOURBY • A Universal International Picture

Plus 2nd Big Hit

David Niven

"Island Rescue"

**YOU'LL FIND IT  
IN THE  
CLASSIFIED**



IT'S A GOOD TIME  
TO PAINT . . .

Paint Protects as well as Beautifies . . .  
Let us help you select your paints.  
Glidden's Paints • Wallpapers  
Venetian Blinds • Window Shades

**MONROVIA NATIONAL PAINT STORE**  
610 S. Myrtle Avenue Elliott 8-1181 Monrovia  
"The One-Stop Home Decorating Center"  
(S & H GREEN STAMPS)

**Mr. Television**

FOR SPEEDY TV SERVICE BE SURE TO CALL

RADIO-T.V. SERVICE  
**EDDIE'S**  
CU. 5-3327  
81 W. Sierra Madre Blvd.

YOUR AUTHORIZED DEALER FOR  
ADMIRAL - G.E. - OLYMPIC - R.C.A. - WESTINGHOUSE

## Scanning the Sportscene

with Bob Brogger

Here are the final results of the Junior High Football League. It ended in a three-way tie in the "A" league between Marshal, Eliot and McKinley, in one of the most exciting seasons in a long, long time. Over in the Bee league, the La Canada Dons took the title. La Canada won the title by playing the Washington Bearcubs in a playoff game. The game ended in a 0-0 tie, but it still went in favor of the Dons, for Washington had tied another game earlier in the season. The final standings looked like this:

"A"

	W. L.
Marshall	5 1
McKinley	5 1
Eliot	5 1
Wilson	3 3
Temple City	1 5
La Canada	1 5
Washington	0 6

	W. L. T.
La Canada	5 0 1
Washington	5 0 2
McKinley	4 1 1
Marshall	3 3
Wilson	1 4 1
Eliot	1 3 2
Temple City	0 5 1

For a moment we thought that PCC would be able to go to Tyler, Texas, for the Rose Bowl game there. Nope. Reason is, the sponsors of the Tyler, Texas, Rose Bowl game wired the school Nov. 24 and said that they would be unable to meet the specified \$7000 guarantee. And Pasadena can't make the trip without the guarantee. Nevertheless, they still have their eyes upon the Gold Dust Bowl in Northern California.

"Read 'em and weep" was the expression used while people read the papers last Friday morning. Yes, believe it or not, Pasadena literally massacred Muir '67. It was the fifth time Pasadena won in the six years that the "Turkey Tussle" has been in existence. The Bulldogs' '67 points were the most scored by a team in the series, and Muir's lone touchdown was the first time that either team has been held to less than two touchdowns in an intracity game.

Jim Hagerty, former Wilsonite, who is just as important

in the quiet Muir dressing room after the game, Muir Coach Al Learned said, "My boys gave everything they had out there. There were lots of great individual performances. I wouldn't want to pick out any one player."

The Bulldogs' Coach Bob Blackman said that he was a little ashamed of the score and was sorry that it had climbed to such heights.



VIRGINIA MAYO, Warner Bros. actress, demonstrates the self-service Christmas Seal dispensers that have been placed in retail stores throughout the area for the benefit of those who wish to help in the fight against tuberculosis but who did not receive the traditional Christmas Seals through the mail.

## FILM OF ALASKA AT M-D TONIGHT

Amos Burg, author, lecturer and explorer, who recently returned from the Arctic regions, will speak and show his color film "Alaska—America's Strategic Outpost," at the Monrovia-Duarte High School auditorium, tonight at 7:45 p.m. This is a Community Forum presentation.

After four months of adventurous exploration and daily contact with the Eskimos and the white people in the icy regions up north . . . making observations and taking minute notes for his own research to be used in his forthcoming articles in National Geographic Magazine, Mr. Burg has a fascinating picture and a tale to tell of life in the Arctic zone.

**LEGAL NOTICE**

### LEASE OF SIERRA MADRE CITY SCHOOL PROPERTY

Notice is hereby given that the Board of Trustees of the Sierra Madre City School District has adopted the following resolution of intention to lease certain school property at 141 West Highland Avenue, Sierra Madre, California.

"RESOLVED: That the Board of Trustees of the Sierra Madre City School District, in regular and open meeting, hereby declares its intention to lease that portion of the Sierra Madre City School known as classroom numbers 5, 6, 7, 8, 10, 11 and 12 for a period of twenty-six weeks, starting December 21, 1952, between the hours of 10:00 a.m. and 12:00 Noon, which facilities are not and will not at the time of the use thereof under the proposed lease be needed for school classroom purposes;

"That the term of the proposed lease shall be at the maximum rental rate of Fourteen Dollars (\$14.00) weekly, one month payable in advance at the office of said Lessor, or at such other place as said Lessor may designate, and the remainder payable monthly as billed;

"That each bid must be accompanied by a certified check or cashier's check made payable to the Sierra Madre City School District or cash, for not less than Twenty-five Dollars as a guarantee that the bidder, if successful, will enter into a lease for said premises as provided for herein;

"That a public meeting of said Board of Trustees be held at its usual place of meeting, in the office of the school, 141 West Highland Avenue, Sierra Madre, California, on December 16, 1952, at 7:30 p.m., at which time and place sealed proposals to lease said premises will be received and considered;

"That any responsible person present at said meeting be given an opportunity to raise the bids orally after the sealed bids are opened; it being understood that any oral bid shall exceed by at least five per cent (5%) the highest of any written bid received; and it being further understood that the Board reserves the right to reject any bid or all bids if it deems such action for the best public interest, and to withdraw said premises from lease under this resolution;

"That the Board accepts any bid or bids under this resolution, it is understood that the lease to be executed by the Board (hereinafter known as Lessor) shall include provisions as set out in the proposed lease entitled Sierra Madre City School Lease, on file and available for examination in the office of the school at 141 West Highland Avenue, Sierra Madre, California.

"BE IT FURTHER RESOLVED: That notice of said meeting shall be given by posting copies of this resolution, signed by this Board, or a majority thereof, in three public places in this School District not less than fifteen days before the date of said meeting and by publication of the above resolution not less than one week for three successive weeks before the date of said meeting in a newspaper of general circulation.

By order of the Board of Trustees of the Sierra Madre City School District,

Martha W. Coutant  
Clerk.

Dated at Sierra Madre, California this November 18, 1952.

Pub. 11-27, 12-4, 12-11-52.

## Campfire News

At the annual District Campfire Council meeting Nov. 24 at the Park House, the following officers and committee members were elected and re-appointed for the coming year:

Mrs. Lucy Young, president; Mrs. Mona Ogren, vice-president; Lewis Sauter, treasurer and financial chairman; Mrs. Esther Blanke, secretary; Mrs. Betty Carter, extension chairman; Mrs. Gladys Carter, social chairman; Mrs. Pat Wilcox and Mrs. Lola Rudbach, public relations chairman; Mrs. Mona Ogren, nominations chairman; Mrs. Betty Maltby, awards chairman;

Mr. and Mrs. Sam Simpson, community service chairmen; Mrs. Wilma Johnson, adult membership; Mrs. Louis Sauter, personnel; Mrs. Elsie Higgins and Mrs. Margaret Bowman, (tentative) training chairmen; Mrs. Donna Michalovich, Al Morgan, Mrs. E. Snell, Robert Rhodes and Miss Elizabeth Steinberger, chairmen at large.

A new plan for Campfire Girls and Blue Birds Camperships was formulated whereby girls may earn money for summer camp by a point system based on the girls being a good citizen in and outside of Campfire activities.

Sunday, Nov. 30, a delegation of Campfire leaders and committee members together with Blyth Gentry, representing Sierra Madre Campfire Girls, attended the ground breaking for the new Gifford Lodge at Camp Chiqueta, Altadena. It is expected this lodge will be completed in the spring and there will then be a dedication ceremony to which all those belonging to and interested in Campfire will be invited.

After four months of adventurous exploration and daily contact with the Eskimos and the white people in the icy regions up north . . . making observations and taking minute notes for his own research to be used in his forthcoming articles in National Geographic Magazine, Mr. Burg has a fascinating picture and a tale to tell of life in the Arctic zone.

**LEGAL NOTICE**

### NOTICE OF PUBLIC HEARING BEFORE THE PLANNING COMMISSION

NOTICE IS HEREBY GIVEN that Thomas P. and Blanche Bule have filed with the Planning Commission of the City of Sierra Madre an application for a zone change from R-1 (Residential Single) to R-3 (Multiple Family) as to certain real property described as:

Lot 48, Pinney Hotel Tract, in the City of Sierra Madre, and located at 225 North Lima Street.

That pursuant to the provisions of Ordinance No. 391 of the City of Sierra Madre as amended, the Planning Commission of the City of Sierra Madre at a regular meeting held on November 20, 1952, fixed Thursday, the 18th of December, 1952, and Thursday, the 22nd of January, 1953, at the hour of 8:00 p.m. in the Council Chamber in the City Hall of Sierra Madre as the time and place for holding public hearings upon said application.

Notice is hereby given by the undersigned, BEN H. BROWN, PUBLIC ADMINISTRATOR, as Administrator of the Estate of William Dante Bossi, etc., Deceased, to the Creditors of, and all persons having claims against, the said decedent, to present them, with the necessary vouchers, within six months after the first publication of this notice, to the said Administrator at his office at 808 North Spring St., Los Angeles 12, California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them, with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California in and for the County of Los Angeles.

Dated November 17, 1952,  
BEN H. BROWN,  
Public Administrator of the  
County of Los Angeles, as  
administrator of the estate  
of said decedent.

Pub. 11-20-27; 12-4-11.

**LEGAL NOTICE**

### WORRIED ABOUT CLOTHES SHRINKING?

No need to when you  
have your

Dry Cleaning Done Correctly

CERTIFIED FUR STORAGE

•

WEBER'S

CLEANERS & DYERS

140 South Rosemead

(Just South of Colorado St.)

SYcamore 3-8826

WE SERVICE ALL MAKES OF CARS

## MILE OF CHRISTMAS TREES

There will be 8000 colored light globes in Altadena's "Christmas Tree Lane" when the nearly 100 Deodors along Santa Rosa avenue at the base

of the San Gabriel mountains are lighted this Yuletide.

Your Civil Defense slogan could be, "To fail to prepare is to fail to fail."

**NOTICE!  
CALL OUR  
NEW NUMBER  
CUSTER 5-0753  
GEM PLUMBING INC.**

Sierra Madre

27 S. Baldwin

**CHRISTMAS TREES**  
BY  
**BEANS COLBERT**  
BEAUTIFUL TREES  
At the Right Price

FREE DELIVERY  
CALL  
CUSTER 5-9600

125 West Sierra Madre Boulevard

## GIFTS FOR YOUR HOME

AUTOMATIC WASHERS — WESTINGHOUSE - GE  
BENDIX - ABC - WHIRLPOOL - MAYTAG

GAS RANGES — ROPER - GAFFERS & SATTLER  
TAPPAN - WEDGEWOOD - MAYTAG

ELECTRIC RANGES — WESTINGHOUSE - G.E.

TELEVISION SETS  
PHILCO - RCA - DUMONT - WESTINGHOUSE

REFRIGERATORS — WESTINGHOUSE - G.E.

**REED'S**

# CLASSIFIED

ADVERTISEMENTS

## Community Calendar

**December 4:**  
7:15—Lions  
**December 5:**  
7:30—Santa Anita Gun Club  
8:00—Friendly Indians  
**December 6:**  
9:00—Nursery School Christmas Dance  
**December 8:**  
6:30—Garden Club  
**December 9:**  
12:00—Kiwanis  
7:30—Masons  
8:00—City Council  
8:00—Concerso  
**December 10:**  
1:00—Women's Club  
2:30—Ascension Mother's Club  
6:30—Toastmasters  
8:00—VFW  
**December 11:**  
12:30—Faith Lutheran Mission Aid Ladies  
7:15—Lions  
7:30—Civic Club  
8:00—American Legion Auxiliary  
**December 12:**  
7:30—Santa Anita Gun Club  
8:00—Friendly Indians  
**December 15:**  
8:00—Eastern Star

**CLASSIFIED RATES**  
Per line ..... 15c  
50c Minimum Per Insertion  
Deadline—Tuesday, 12 noon.

**WORK WANTED**

**IRONING AND LAUNDRY**, Done in my home. Reasonable, 111 N. Sunnyside. Custer 5-3779. A-9-27tf

**SIERRA TREE SERVICE**: Pruning, wrecking, Power saw. Fully insured, CU. 5-3312. A-2-2tf

**ALTERATIONS**, experienced. Ladies' and Men's. Mrs. Atwell, 18 Esperanza. CU. 5-0208. A-9-25tf

**THOMAS HOUSE CLEANERS**. Dec. Specials. Wash walls, ceilings, woodwork, windows, wax and polish floors, janitor service. SY. 4-7857. A-11-20ft

**JUNIOR HIGH school girl** would like baby sitting. Barbara Estates, 159 W. Montecito. Custer 5-0946. A-10-30tf

**BABY SITTING**, exp. girl, 23, ref., available mornings till 1 P.M.; evens. after 6:30; weekends. Call CU. 5-5468 before 9 A.M. or after 6 P.M. A-11-20,27;12-4

**SAWS FILED, TOOLS SHARPENED**, SCISSORS GROUND. 95 S. LIMA. O-9-11tf

**CUSTOM MADE** draperies, CU. 5-0407. 67 E. Sierra Madre Blvd. A-12-4,11,18

**WOMAN**—Vacation child care by practical nurse; available Dec. 5 to 10 and 20 to 31st; references. Custer 5-2772. A-12-4

**HIGH SCHOOL girl** would like baby sitting job evenings. Custer 5-0472. A-12-4,11,18

**HIGH SCHOOL girl** would like baby sitting jobs. Custer 5-3331. A-12-4,11,18

**MOTHERS**, let me care for your children in your home while you Christmas shop; by hour or day. Mrs. Smith, 785 Skyland Drive, Custer 5-0287. A-12-4

**FOR RENT**

**UNFURNISHED TWO** bedroom house, close in, reasonable. References required. Inquire 76 W. Bonita Ave. D-11-20,27;12-4

**CLEAN FURN. APT.**, utilities paid; working adult preferred. 52 W. Laurel. CU. 5-8608. D-11-28;12-4,11

**HOUSE AT 99 E. LAUREL**, Sierra Madre, \$50 per month. Call Long Beach 77997 or 405429. D-11-28;12-4,11,18

**CANYON STORE**, will rent all or part, reasonable rent. CU. 5-0645. D-12-4

**LOVELY COTTAGE**, furnished, 3 rms. and bath, tile sink, fireplace, large living room, adults, \$60. CU. 5-3330. D-12-4

**TWO-ROOM** furnished separate apartment. Custer 5-1476. D-12-4

**ROOM WITH** private shower and entrance; employed man or woman; \$30 mo. Custer 5-0938. D-12-4

**REAL ESTATE**

**For BETTER BUYS**  
VISIT OR CALL  
REALETERIA  
Where home selection from our displayed listings, for your convenience, is made so easy.  
304 W. SIERRA MADRE BLVD.  
Opposite Post Office  
**CUSTER 5-3433**

ATTENTION PROPERTY OWNERS:  
If you really want to sell, see us or call us at once. We need more good listings NOW.

**HOLIDAY BUY**  
**\$2500 down**  
5 rm. older stucco, in excellent neighborhood. Fireplace, separate double garage, enclosed rear yard.  
**\$10,500**  
exclusively with  
**Pangborn Realty Co.**  
344 W. Sierra Madre Blvd.  
Custer 5-0201

**GOOD 3 BEDROOM HOME**  
Fine, close in location on 50 x 190 lot, with family fruit and shade trees. 2 screened porches. Hardwood floors. Tile kitchen.  
**\$9500** **\$2000 down**

**John C. Loomis**  
REALTOR  
38 W. Sierra Madre Blvd. CU 5-3312 Sierra Madre

**BUSINESS PROPERTY**  
Lot 50x75  
Has 2 bedroom frame residence plus 2 room guest cottage. Plenty of room in front of these houses to build commercial.  
**\$15,000 terms**

**HARRY A. LANGE**  
REAL ESTATE INSURANCE  
CUster 5-0385

**T. W. NEALE**  
Est. January 1, 1925

**INSURANCE REAL ESTATE**

**NOTARY**  
MR. A. F. FISH, Real Estate Representative  
66 W. Sierra Madre Blvd. CUster 5-1216

# BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS SERVICES

SIERRA MADRE NEWS—7

THURSDAY, DECEMBER 4, 1952

## SERVICES

## BUILDING

SPENCER CORSETS and BRAS. Home or shop fitting by experts. 19 years' experience. EL. 8-7849—SY. 2-8600. O:Dec.

REMODELING  
REPAIRING  
All types Carpentry work  
M. G. BROWN  
Custer 5-0793

## PET FOODS

## NICKEL'S PET SUPPLY

Birds and Bird Supplies, Tropical Fish and Supplies. Fresh Horsemeat and Pet Supplies of all kinds. Delivered to your door. 720 W. Huntington, Monrovia. Phone Elliott 8-2407.

## AUTOMOBILES

## HUNTINGTON MOTORS

British Car Headquarters New 1952 Morris Minor Sedans, Convertibles Up to 45 miles a gallon As Low as \$450 down, \$40 mo. 1002 S. Myrtle Monrovia Elliott 8-0111

## WANTED

RIDE WANTED from the vicinity of Coronet Homes to and from Civic Center in Los Angeles. Call Michigan 5211, Ext. 2205. Ask for Marian Anderson. K-11-28;12-4,11

HOUSE IN HASTINGS Ranch-Coronet area. Will pay cash to loan. CU. 5-3804. K-11-20,27;12-4

FAMILY OF FOUR wants 2 bedroom unfurnished house with some flat ground where boys 3 yrs. and 18 mos. can ride cycle and play. Call CU. 5-6343. L-11-20,27;12-4

## PERSONAL

If you want to drink That's your business; If you want to drink and can't handle it That's still your business; If you can't handle it—don't want to drink and still do That's the business of Alcoholics Anonymous For information P. O. Box 254 (Confidential, of course) N-12-4

## MISCELLANEOUS

THE LONA BARON STUDIO Piano—Voice Accordion Start Now Learn Christmas Carols and Hymns Custer 5-9748

FOR RENT—Used Refrigerators \$5.50 month; Used Washers \$4.50 month. 90 day rent may be applied on purchase. RASMUSSEN APPLIANCES

43 N. Baldwin Custer 5-9258

SIERRA MADRE TRANSFER. Local and long distance moving. CU. 5-3374. I-8-41f

VERY LOW RATES. Household moving and transfer service. Local and long distance, 24 hr. service. SYcamore 9-2273. I-11-20tf

LOST & FOUND

LOST: Alligator belt with silver buckle. Reward. CU. 5-1545. G-12-4

CAT LOST in North Sunnyside area. Black with white on chest and feet. If found please call Custer 5-2197. G-12-4

MUSICAL INSTRUMENTS

ACCORDIONS New and Used

Easy terms Custer 5-4018 O-11-13tf

PIANO LESSONS

Beginners and Advanced by Teacher

Experienced in Classwork Custer 5-0407

GOULD MUSIC CO.

Pianos and Organs

Sales - Rentals - Service

Open Monday and Friday

Evenings

1296 E. Colorado

SY. 6-8189

TELEVISION

**T. V. TIPS**

WHAT ANOTHER STRIKE!

WHAT A FEELING—SOMETHING JUST LIKE YOU GOT IT WHEN YOU WIN IT!

EDDIE'S CASH & CARRY SAME DAY T. V. SERVICE

Bring your set in the morning. Normal repairs finished for afternoon pickup. WE SAVE TRAVEL—YOU SAVE MONEY.

—OR—

PROMPT HOME SERVICE

Our usual quality repair still available at your home.

Our 20th Year of Engineered Service

Eddie's Radio & T. V. Service

81 W. Sierra Madre Blvd.

CU 5-3327 FL 7-4821

REAL ESTATE

For BETTER BUYS

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**\$2500 down**

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**\$10,500**

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NOTARY

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HOUSE IN HASTINGS Ranch-Coronet area. Will pay cash to loan. CU. 5-3804. K-11-20,27;12-4

&lt;p

**ST. RITA GUILD TO MEET DEC. 8**

The regular meeting of the Guild of St. Rita's Church will be Monday, Dec. 8, at 7:30 p.m. in the auditorium of St. Rita's School. Mrs. W. F. Malone will preside.

A short business meeting will be followed by Mrs. Carol Rondeau giving a talk and showing a motion picture of Hawaii, which she has taken on her recent trip to the islands.

Refreshments will be served.

**Silver Wedding Date Causes Many Parties**

Mr. and Mrs. D. D. Strite of 555 Auburn, who celebrate their silver wedding anniversary Dec. 8, are being entertained by a series of parties leading up to that date.

First party on the list will be given tonight by Mr. and Mrs. Allen Sturdivant Hicks at their home, 395 Auburn.

Signal and Be Sure.



**Bradford and Berry**

323 No. Santa Anita ARCADIA DO. 7-8066

**FRIDAY & SATURDAY**

**ARE**

**Sunbeam**  
DAYS AT  
**SIERRA MADRE**  
**HARDWARE CO.**

**COME IN!**

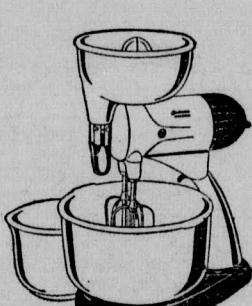
LET US SERVE YOU A FREE CUP OF DELICIOUS COFFEE MADE FRESH BEFORE YOUR EYES IN THE NEW SUNBEAM COFFEEMASTER.

Factory representative will be in our store all day to demonstrate the sensational new Sunbeam products for you. If you'll come in and let us show you, then you'll understand why we're howling about how wonderful these new labor-saving devices are.

**Sunbeam MIXMASTER**

Only the new Model 10 Mixmaster has the larger BOWL-FIT beaters shaped to fit both side and bottom of bowl. All the batter goes through them for EVEN mixing, greater AERATION, and lighter, higher, finer-textured cakes.

\$46.50



**Sunbeam IRONMASTER**

Heats quicker—stays hotter—irons faster. Start ironing in 30 seconds after you connect it. Reaches full, high heat for heavy damp linens in 2½ minutes. Thumb-Tip Heat Regulator up in the handle, cool, easy-to-set, conveniently marked. Available in two weights—lightweight, 4 lbs., and lightweight, 2½ lbs.

\$14.95

**Sunbeam COFFEEMASTER**

It's automatic! You can't miss! The same perfect coffee every time—1 cup to 8. Shuts itself off when coffee is done, then re-sets itself to keep the coffee hot.

No glass bowls to break. It's all gem-like chrome-plate, inside and out. Come in and see it.

\$37.50



**Sunbeam TOASTER**

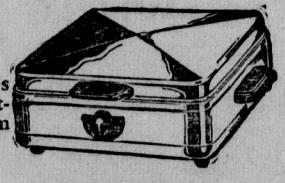
All you do is drop in the bread. Bread lowers itself automatically which turns over perfectly. When perfectly toasted, current turns off automatically. Toast rises itself silently, without popping or banging. And what toast—every slice alike from first to last, whether moist or dry, thick slices or thin.

\$26.50

**Sunbeam WAFFLE-BAKER**

Makes 4 delicious, good-sized waffles at one time automatically. No waiting. Set it for light, dark or medium waffles.

\$28.50



**Sunbeam SHAVEMASTER**

Faster, closer shaves than you ever thought possible. Twice-as-wide shaving surface gives double the beard coverage. Entirely new shape is smaller in the hand, easier to handle. More compact, more powerful motor than ever before. Comes in beautiful gift case.

\$26.50



WE GIVE AND REDEEM GOLD BOND STAMPS

**SIERRA MADRE HARDWARE CO.**

31 W. SIERRA MADRE BLVD.

Custer 5-2331

### Upper Hastings Ranch Party Line

Marge Thomas, CU. 5-2951

Fourteen of our girls became members of Brownie Troop 422 in the traditional Girl Scout investiture last Nov. 25. The meeting was held at the home of Mrs. Bruce Walton, co-leader of the troop, at her Hastings Ranch road home. Mrs. J. Howard Ashead, leader of the troop, presented each new member with her pin. Following the ceremonies, the girls served coffee and cookies to their mothers and made plans for decorating Christmas trees, which they will distribute to the local hospitals. The proud gals, walking off with their pins, were Carla Anderson, Linda Ashead, Sandra Ballard, Bonnie Boyce, Judy Bescher, Ann Friederici, Elaine Hesse, Karen Leslie, Linda Ann Partch, Kathryn Pruitt, Nancy Spence, Carol Taylor, Susan Walton and Kathleen Williamsson.

Pepper Hill road has had a new young lady added to its list of neighbors. Geraldine and Harlan Dunn presented three-year-old son, Harlan Jr., with a sister, Laura Louise. Miss Dunn was born Nov. 8 at St. Luke Hospital and weighed in at 6 pounds, 13 ounces.

### Thought Waves

... with William Fischer Hair Fashions

Certainly have stirred up plenty of excitement in the village this week with the announcement of the One Hundred Dollar permanent wave contest we're conducting.

Will YOU be the Lucky Woman on Christmas Eve?

Will You be the First Lady in Sierra Madre or Pasadena or Arcadia or Cucamonga or wherever you live to proudly show off this most fabulous of permanent waves?

Of course, most everyone who has phoned the Salon for details about this Fabulous contest of ours wants to know, "What in the world would make a permanent wave—any permanent wave—worth a hundred dollars?"

Naturally, we ourselves have seen Fabulous Permanents—it's part of our business to keep up with What's New and What's Fabulous in hair beauty—so we can vouch wholeheartedly for the results: fabulously lovely waves and ringlets, a soft, naturally curly look right from the start, a shining hair beauty, a lasting curl.

But it got us to thinking... so we long-distanced the makers of this incredible permanent and queried: "Brush us up on this little detail. How come the Fabulous permanent costs one hundred bucks?" And their reply was something like this: "For one thing, ingredients are costly. One unguent alone sells for \$2000 an ounce! But aside from that, tell us why women pay \$110 for a purse when they can buy a perfectly presentable one for less? And, when there are \$1250 mink coats available in the finest fur salons, why do women pay \$5000 for one?" So there you have it!

Let us say that the Fabulous Permanent costs \$100.00 because, to many women, it is worth it... for the "psychological lift"... to please a husband... to make other women jealous... .

And let us add: We're going to AWARD a One Hundred Dollar Fabulous Permanent to some one on Christmas Eve—absolutely free. How? Call us at Custer 5-1366 and find out.

Nancy will tell you all about it, if she isn't in the midst of gently managing a mangled cuticle (the manicures she gives are marvelous)... or Donna, the other of our trophy-winning hair-styling team... or the Head Man... or maybe we will have called in a special telephone-answerer for the occasion.

Really, it's Big News! And we're eager to tell you all about it. Phone us... or stop in at our Salon for a moment (perhaps to make your Holiday appointments, too... none too early for that you know). We're in the pink and green 'dobe on Sierra Madre Boulevard where Marshall's Nursery used to be. Address is 147, Phone, Custer 5-1366. See you!

(P.S. Tho' we're crazy about the Fabulous Permanent, we've been turning out some beautiful permanents this season at prices much less startling!)

Gall, daughter of Christine and Gordon Templar, celebrated her fifth birthday last Saturday. The children had a wonderful time and Christine and Gordon were kept busy refilling the luncheon plates and refereeing the "big games." Mrs. John F. Craig, Christine's mother, made the trip up from Long Beach to share in the festivities. The guest list included Cynthia, Margie and Mike Harvey, Stevie Kelley, Debbie and David Johnson, Billy Semple, Chipper and Wendy Shiner, Marilyn and Marsha Hildie of Arcadia, and Wendy Woods of San Gabriel.

### THE E. KNOWLES ENTERTAIN

Mr. and Mrs. Earl T. Knowles entertained with a dinner party last Thursday at their home, 313 N. Mountain Trail. Guests were Mr. and Mrs. Warren H. Johnson and daughter, Tessa Sue, of 675 Ramona, and Mr. and Mrs. Lester R. Anthony and sons, Steven, Paul and John,

### BIDS ON From page one

Lees and Timrot reported on various types of material that might be used to withstand a tendency to crack due to earthquake or temperature changes.

The size of the pool as currently planned would be 40 by 120 feet. Welch pointed out that such a pool would allow for races and other sports events even in the Olympic class.

A further discussion of vital points was planned for the meeting of the Recreation Council the following Wednesday.

### ABDUL From page one

being prepared, and arrangements completed for radio and television coverage on major coast to coast hook-ups.

For those who plan to be there for the event, grandstand seats are on sale now to be purchased from private companies which have erected the stands. Lists of locations and prices are available from the Tournament at 164 N. Euclid, Pasadena 1.

### CHRISTMAS TREES

This Year OUR CHRISTMAS TREE BUSINESS WILL BE CONDUCTED FROM

153 WEST SIERRA MADRE BLVD.

Across the Street from the Congregational Church

As Always-- A WIDE SELECTION OF FINE EVERGREENS!

We Will Open on About Dec. 8

ROBERTS MARKET

"Home of the Green Frog"

46-oz. CAN 21c

14-oz. JAR 39c

No. 303 CAN 15c

2½-lb. PACKAGE 37c

WILSON'S CERTIFIED OLEO

19¢ lb. In Quarters

RICHFIELD SOLID PACK TOMATOES

19c No. 2½ CAN

WASHDAY WONDER

TIDE GIANT SIZE 63¢

LARGE 25c

DELICATESSEN

X-LNT SPANISH STYLE

BEEF TAMALES 20¢ ea

SWIFT'S PREMIUM FRANKS

1-lb. Cello 49c

Wisconsin Sharp CHEDDAR

59¢ lb.

Finest... TENDER MEATS

no mixing... or matching

COOKIES

Exactly right decorator colors...

NEBRASKA CORN-FED PORK ROAST

65¢ lb. To Roast or Barbecue

GRADE "AAA" PRIME SHOULDER ROAST of LAMB

49¢ lb.

GRADE "A" KINGAN'S RELIABLE SLICED BACON

59¢ lb.

RUPERT FILLET of OCEAN PERCH

1-lb. PKG. 49c

SWANSON Quick CHICKEN PIE Frozen

Special Offer: Buy 2 Pies and Receive 41c Refund from Swanson Company

Pictweet Fordhook or Baby LIMA BEANS 25¢

### School Menu

Week of December 8-12

Monday—Corned beef hash, spinach, bread and butter sandwich, tossed green salad, apple sauce, milk.

Tuesday—Creamed chipped beef on toast, beets, cottage cheese and pineapple salad, cookies, milk.

Wednesday—Turkey sandwich, creamed peas, Jello salad, ice cream, milk.

Thursday—Spanish rice, seven minute cabbage, egg sandwich, apple and celery salad, apricots, peanuts, milk.

Friday—Turkey dressing and gravy, string beans, grated carrot and raisin salad, tapioca pudding, milk.

### Sierra Madre Lodge

No. 408, F. & A. M.

\* \* \*

Arcadia 547—Dec. 12

Monrovia 308—Dec. 13

Lexington 104—Dec. 19

Azusa 305—Dec. 20

Sierra Madre 408—Jan. 9

Sojourner 607—Jan. 10

\* \* \*

At The Temple

33 E. Sierra Madre Blvd.

Thomas C. Pollgreen, Master

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Paints - Wallpaper - Varnishes - Lacquers Color Matching

INTERIOR DECORATOR AVAILABLE—NO FEE

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"You Tried the Rest Now Try the Best"

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